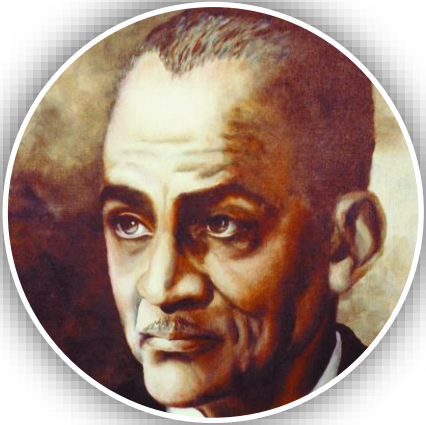


# Retracing the Footsteps of Greatness



"Celebrating Jewel Eugene  
Kinckle Jones Contribution to  
the Founding of Alpha, Beta  
and Gamma Chapters"

**Sponsored by**

*Xi Delta Lambda Chapter  
Alpha Phi Alpha Fraternity, Inc.*



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# Agenda

Overview

Schedule

Rooms

Registration Cost

Questions

Jewels Heritage Project (Backup)



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02



# Overview

Xi Delta Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. will sponsor a bus trip that retraces Jewel Eugene Kinckle Jones journey as one of the founders of Alpha Phi Alpha Fraternity and his expansion of the fraternity by founding the Beta and Gamma Chapters. The journey will start at Gamma Chapter, Virginia Union University; then Beta Chapter, Howard University; the National Office, Baltimore, Maryland and then end at Alpha Chapter, Ithaca, New York.

Dates: September 19 – 21, 2024

Estimated Number of Attendees: 34

## Objectives:

Provide a deeper understanding of the role Jewel Eugene Kinckle Jones played in the founding of Alpha Phi Alpha Fraternity, Inc. Beta Chapter (Howard University) and Gamma Chapter (Virginia Union University).

Inspire Brothers to continue to light the path for those who come behind them by learning the historical contexts of the founding of the first three chapters of Alpha Phi Alpha Fraternity, Inc. and the accomplishments of the brothers who were initiated through them.

Create a space for Brothers to reconnect with Brothers they haven't seen in awhile and get acquainted and establish connections with Brothers they have not met before.

Inspire a sense of greater unity and passion for the work of the fraternity by visiting the birthplace of Alpha Phi Alpha Fraternity, Inc. Through this experience brothers may connect with the Jewel spirit of fraternity that will help them overcome superficial differences and empower them to be the better versions of themselves.

Contribute \$1,000 on behalf of Xi Delta Lambda Chapter to the Jewels Heritage Project to Reclaim, Restore and Revive the 411 East State Street and 421 N. Albany Street Historical sites in Ithaca, New York. The two sites are instrumental to the founding of Alpha Phi Alpha Fraternity, Inc.



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03

# Proposed Itinerary:

## Thursday, September 19, 2024

- Visit the Historical Marker and Burial Plot for the Parents of Eugene Kinckle Jones at Evergreen Cemetery.
- Visit Virginia Union University to see Alpha Phi Alpha Fraternity, Inc. Plots and Building named after Brothers.
- Reflections on the Founding of Gamma Chapter and Significant Accomplishments of the Chapter.

## Friday, September 20, 2024

- Depart for Beta Chapter of Alpha Phi Alpha Fraternity, Inc. at Howard University,
- Arrived at Howard University, 2400 6th Street, NW, Washington, DC 20059
- Visit Howard University's Alpha Phi Alpha Fraternity, Inc. Plots and Building named after Brothers.
- Reflections on the Founding of Howard Chapter and significant accomplishments of the Chapter.
- Depart Howard University for Alpha Phi Alpha Fraternity, Inc. National Office.
- Arrive at Alpha Phi Alpha Fraternity, Inc. General Office, 2313 Saint Paul Street, Baltimore, MD 21218-5211
- Tour of National Office and Reflections on History of Alpha Phi Alpha Fraternity, Inc.
- Lunch (TBA)
- Depart for Ithaca, New York
- Arrive in Ithaca, New York
- Dinner (TBA)
- Hospitality Room for Brotherhood Smoke

## Saturday, September 21, 2024

- Breakfast at Hotel
- Visit Historical site at 411 East State Street
- Visit Historical site at 421 Albany Street
- Visit Cornell University's Alpha Phi Alpha Fraternity, Inc. Plot and places of historical significance to the chapter (Dining Hall, Fraternity House, where they think the ritual was lost, etc.)
- Tour of the Campus
- Lunch
- Visit Alpha Phi Alpha Fraternity Archives on the Campus
- Optional:
  - Finger Lakes Wine Tours – New York \$150
  - Black & Blue Steak and Crab Dinner \$120
- Tour of the Lake
- Dinner at Restaurant by Lake

## Sunday, September 22, 2024

- Breakfast
- Depart for Richmond, Virginia
- Arrive in Richmond, Virginia



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# Optional Activities :

## Finger Lakes Wine Tours – New York \$150 per person

For over 15 years, the Finger Lakes has been recognized nationally as one of the best wine tours in the country, not to mention the number one wine tour in the Finger Lakes region!

Our 2024 season kicks off, continuing the highest level small-format tour experience delivered at the level of excellence people have come to expect from our company.

Our tours are like no other experience available in the region.



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05



# Hotel: Courtyard Marriott



Courtyard Elmira  
Horseheads

202 Colonial Dr.

Horsehead, NY 14845



Courtyard Elmira Horseheads provides you with greater flexibility and choices as you travel near Elmira, NY. Our convenient location near Corning, New York, allows business travelers to stay on their A game.

From free parking to an on-site bistro to a 24-hour fitness center and indoor pool, our Horseheads hotel gives you everything you need for a productive stay.

Enjoy inviting lobby spaces boasting free Wi-Fi and state-of-the-art GoBoard technology featuring the latest news, weather and airline conditions.

Continue working in a large hotel room or suite with an oversized desk. Appreciate accommodations that include a sofa bed, coffee station, and flat-screen TV.

Your time at Courtyard Elmira Horseheads is sure to be fun, comfortable, and productive.



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# Room Option 1: Marriott King Bed



## Beds and Bedding

- 1 King
- Sofa bed
- Cribs permitted: 01
- Maximum cribs/rollaway beds permitted: 01
- Pillowtop mattress

## Furniture and Furnishings

- Sofa
- Chair, with ottoman
- Alarm clock
- Desk, moveable
- Iron and ironing board

## Internet and Phones

- Phones
- Phone features: voicemail
- High-speed internet, complimentary
- Wireless internet, complimentary

## Food & Beverages

- Coffee/tea maker
- Instant hot water

## Room Features

- 235sqft/21sqm
- Air-conditioned
- This room is non-smoking
- Connecting rooms are available (for some rooms)
- Living/sitting area

## Kitchen Features

- Mini fridge
- Microwave

## Bath and Bathroom Features

- Shower
- Hair dryer

## Entertainment

- 32in/81cm LCD TV
- Premium movie channels
- Cable/satellite
- International cable/satellite
- CNN, ESPN, and HBO
- Radio



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# Room Option 2:

## Marriott 2 Queen Beds



### Beds and Bedding

- 2 Queen(s)
- Sofa bed
- Cribs permitted: 01
- Pillowtop mattress

### Furniture and Furnishings

- Chair, with ottoman
- Alarm clock
- Desk, moveable
- Iron and ironing board

### Internet and Phones

- Phones
- Phone features: voicemail
- High-speed internet, complimentary
- Wireless internet, complimentary

### Food & Beverages

- Coffee/tea maker

### Room Features

- 274sqft/25sqm
- Air-conditioned
- This room is non-smoking
- Connecting rooms are available (for some rooms)
- Living/sitting area

### Kitchen Features

- Mini fridge
- Microwave

### Bath and Bathroom Features

- Shower/tub combination
- Hair dryer

### Entertainment

- 32in/81cm LCD TV
- Premium movie channels
- Cable/satellite
- International cable/satellite
- CNN, ESPN, and HBO
- Radio





# Bus Company:

## Platinum Tours

**Platinum Tours** is a family owned and operated organization. We offer a full range of motorcoach and tour packages throughout North America and abroad. We concentrate on luxury services at economical prices. Whether it be for a week-long outing or a local tour, we can provide safe, comfortable transportation.

Our modern coaches are regularly maintained for the safest and most comfortable tours. HD video monitors with DVD and VHS capability as well as electrical outlets in each seat, is standard on all of our coaches. Our professional and experienced drivers are insured and certified by the Department of Transportation for your protection.

Platinum Tours is located within and serves the metropolitan area surrounding Richmond, Virginia.



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# Registration Costs:

Travelers	Cost	Deposit	6 Monthly Auto Payments
Single Occupancy 1 King Bed (one traveler)	\$829.00	\$100.00	\$121.50
Double Occupancy 1 King Bed (two travelers)	\$1,258.00	\$200.00	\$176.33
Double Occupancy 2 Queen Beds (two travelers)	\$650.00	\$100.00	\$91.67

*Designate roommate at registration or be assigned roommate later*



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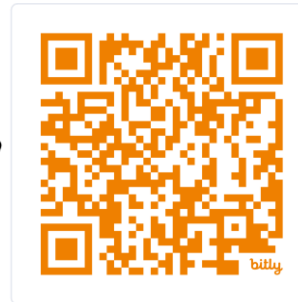
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# Register Now

<https://bit.ly/3R60FzF>



*Scan me*

**For additional  
information or  
questions please  
Contact**

Brother  
**Ditu Kasuyi**

804-651-7739

Kasuyi.Dituatgmail.com

Brother  
**Jerrell Timberlake**

540-748-5232

Jerrell.Timberlakeatgmail.com



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# Questions



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# Back Up Slides



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# Jewels Heritage Project



Reclaim Restore Revive

**Ernest Eric Elmore,**  
**Chairman**

**2021**



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**Jewels Heritage Project 2021**





# 2010

**Souvenir Journal**

**Alpha Phi Alpha**  
Fraternity, Inc.®

104th Anniversary  
90th General Convention

July 21 - 25, 2010

Las Vegas, Nevada



## In 2010...

At the Las Vegas General Convention, the Supreme Body of AΦA Fraternity, Inc., voted overwhelmingly to establish and support the JEWELS HERITAGE PROJECT.

Mission of the JHP: To Reclaim, Restore, and Revive historic sites in Ithaca, New York instrumental to the founding of the first African American Fraternity, AΦA.



# Mission

Revive these  
properties in two  
phases

**R** **ECLAIM**  
**ESTORE**  
**EVIVE**



## Phase 1

Acquire the property at  
411 E. State St. and build  
a Monument

## Phase 2

Acquire the house at 421  
N. Albany St. and convert  
it into a museum and  
community center



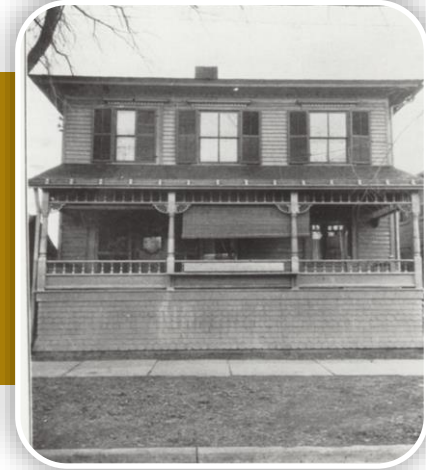
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**Jewels Heritage Project 2021**

# Houses of Alpha



**411 E. State Street**



**421 N. Albany Street**



**Present**





# Case for Support

The 411 E. State Street monument will showcase and preserve a site important to African American history and American History.

Further, the 411 E. State Street monument will embody society's culture and values

In partnership with you, we can educate and enlighten people from all over New York State and visitors from around the United States and the world about the transformative events that took place at 411 E. State Street over 100 years ago.



# Key Accomplishments

## 411 E. State Street:

- Secured pledge from owner to gift 411 E. State Street
- Signed a Contract of Sale to acquire 411 E. State Street

## 421 N. Albany Street:

- Secured local, state, and national historic landmark status for 421 N. Albany Street
- Collaborated with the City of Ithaca to compel owner to restore historic character of exterior of 421 N. Albany Street





# Monument Plans

## Current State of Play

- We intend to build the Monument Plaza at 411 E. State Street within two years.
- The Monument Plaza will include a giant wall resembling the original façade of 411 E. State Street
- The Monument Plaza will have a series of walls that will narrate the historical significance of 411 E. State Street







## Monument Plans

- We estimate that the cost to build and maintain the monument to be \$3.6MM
- \$1.5MM for construction
- \$2.1MM maintenance & operations



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**Jewels Heritage Project 2021**



Aerial View of the Monument





## Street View of the Monument







## **Jewel Henry** **ArthurCallis**

Let's realize the dream of Jewel Founder  
Henry Arthur Callis who said:

*"...such a monument to the beginning of the  
Greek letter fraternities and sororities among  
us would center attention upon problems we  
continue to face...."*

**And, hopefully, a Call to Action!**



# What Must **We** Do?

We Can Build A Monument in Honor of the First  
African American Fraternity

## Monument on the Mall

We Built a Monument to Rev. Dr. Martin  
Luther King, Jr.



**R** ECLAIM  
ESTORE  
EVIVE

## Pledge to Museum

We built the National African American  
Museum for History and Culture



# Jewels Heritage Project



# Thank You!

Follow Us



**Website**

[www.Jewelsproject.org](http://www.Jewelsproject.org)



**Email**

[jewelsheritageproject@gmail.com](mailto:jewelsheritageproject@gmail.com)



**Facebook**

<https://www.facebook.com/JewelsHeritageProject>



**Instagram**

[@JHP1906](https://www.instagram.com/JHP1906)



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